

◆ ELITE BRANDS ◆
Importación & Distribución

COMPANY PRESENTATION

ELITE BRANDS Bolivia
Import & Distribution

Representatives of leading brands

¿WHO ARE WE?



ABOUT US

ELITE BRANDS is a company that imports, distributes, and commercializes international brands for personal care and food & beverage. Focusing on products with an excellent price- quality ratio.

We aim to provide the best service and advice to our clients.

We are part of the **GEDESA Group**, one of the most important suppliers for the healthcare industry in **Bolivia since 1947.**



JUNTO A TI, POR EL PAÍS,
AVANZAMOS CON FUERZA.

MISSION

Work with passion to make our customers fall in love, providing high-quality products and services in personal care, and food & beverages.

VISION

To be a benchmark in the market, promoting the culture of well-being, generating trends and creating an emotional bond with our customers, with high-quality products and services, through a human team of excellence.

OUR MISSION AND VISION



OUR BRANDS

essence

CATRICE

ARTDECO

GOSH
COPENHAGEN

ZEENA



BELLA AURORA
anti-manchas

DR.GRANDEL



BYPHASSE

Evoluterm™



REVOX®
skincare decoded

laCabine®
INNOVATIVE COSMETICS

JEANNE ARTHES
PARIS

KOCOSTAR
I'M YOUR MASK



Martín Códax



Naissant
TU MELENA
TU MAGIA

YOU ARE THE PRINCESS



OUR RETAIL

Tiendas best. is a personal care store chain, specialized in offering personalized and honest advice.

Our differentiator:

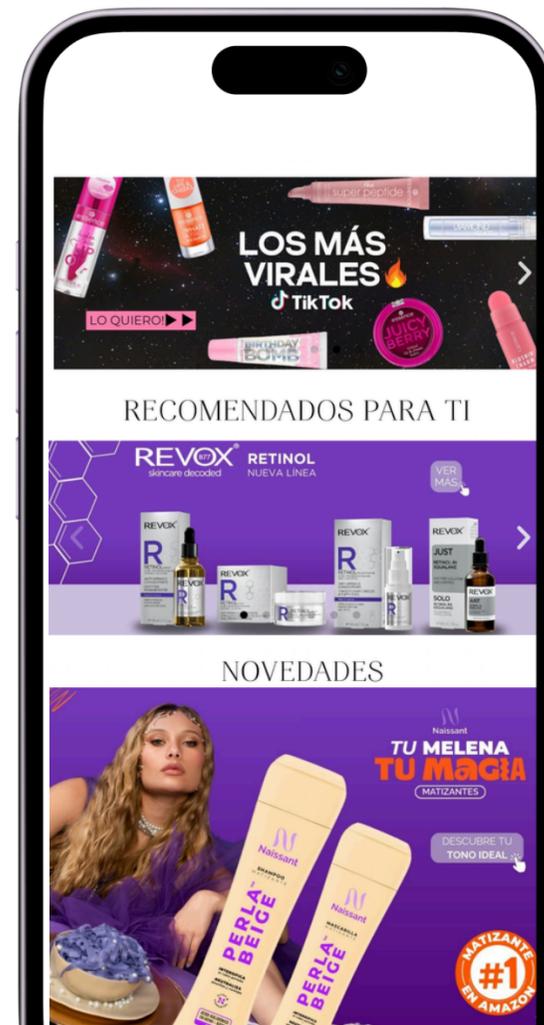
- Try before you buy
- Price, quality, and service
- Complete solutions

 www.best.com.bo

 Tiendas best. Cuidamos tu belleza

 [bestcuidamostubelleza](https://www.instagram.com/bestcuidamostubelleza)

 [bestcuidamostubelleza](https://www.tiktok.com/@bestcuidamostubelleza)



+6 Stores



E-commerce



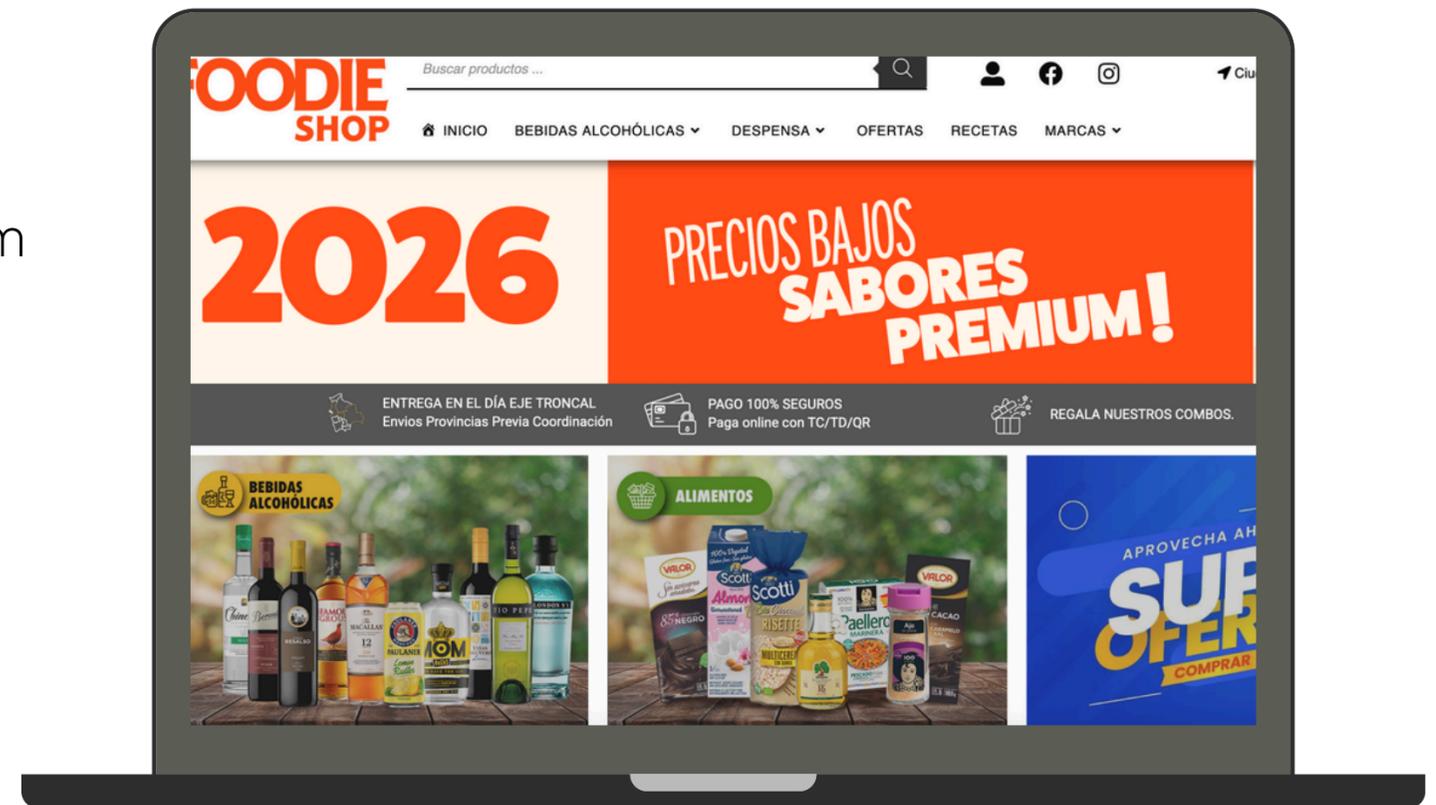
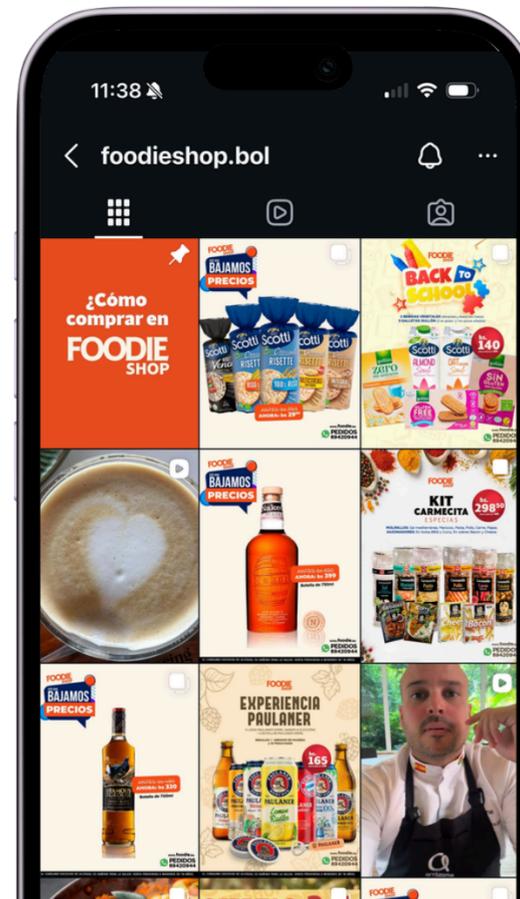
OUR RETAIL

Foodie Shop is a digital store in Bolivia offering premium food and beverage brands from around the world.

Our differentiator:

- Price, quality, and service
- Complete ranges or products
- Direct delivery

E-commerce



 www.foodie.com.bo

 Foodie Shop

 [foodieshop.bo](https://www.instagram.com/foodieshop.bo)



GET TO KNOW **OUR BRANDS**

PERSONAL CARE

01

WE REPRESENT MORE THAN 16 BRANDS RECOGNIZED WORLDWIDE. GERMAN, SPANISH AND AMERICAN BRANDS ARE PART OF OUR PORTFOLIO, WHICH WE MAKE AVAILABLE TO OUR DEAR CUSTOMERS IN BOLIVIA.

FOOD & BEVERAGE

02

WE WORK WITH BRANDS THAT HAVE ENDURED OVER TIME. COMPANIES THAT HAVE BEEN OFFERING THEIR PRODUCTS, TRADITION, AND CULTURE FOR OVER A HUNDRED YEARS.

PERSONAL CARE

MAKEUP

essence CATRICE ARTDECO GOSH COPENHAGEN ZEENA

SKINCARE

BELLA AURORA anti-manchas DR.GRANDEL Bielenda REVOX^{B77} skincare decoded laCabine[®] INNOVATIVE COSMETICS

&

BODY CARE

BYPHASSE PARIS Evoluderm[™] GRACE COLE ENGLAND **mades** COSMETICS

PERFUMES

JEANNE ARTHES PARIS JEANNE ARTHES COLLECTION PRIVÉE

skil SKY IS THE LIMIT

HAIR CARE

Naissant **TU MELENA** **TU MAGIA**

FACE MASKS

KOCOSTAR I'M YOUR MASK

ACCESORIES

ABC Accessories Beauté Cosmétique studio | 64 **YOU ARE THE PRINCESS**

FOOD AND BEVERAGES

OUR BRANDS IN ALCOHOLIC BEVERAGES

BEER



WHISKY



GIN



LIQUOR & SELTZER



WINE



FOOD AND BEVERAGES

OUR BRANDS IN FOOD

SPICES Y
CONDIMENTS



VEGETABLE DRINKS



CANNED
FOOD



CHOCOLATES



HEALTHY
COOKIES &
SNACKS



OILVE OIL



OUR MAIN CLIENTES



WE ARE YOUR STRATEGIC PARTNER IN DRIVING SALES GROWTH



WELL-KNOWN BRANDS

Globally leading brands with a high level of recognition in Bolivia



MARKETING SUPPORT

A wide array of materials and activities designed to increase your sales



COMPLETE RANGE AND SOLUTIONS

A full range of beverages, spirits, and foods, plus comprehensive makeup and personal care solutions



PRICE AND QUALITY

Unique and exclusive products in the market



TRENDS

Our brands set the trends in the market



TESTERS

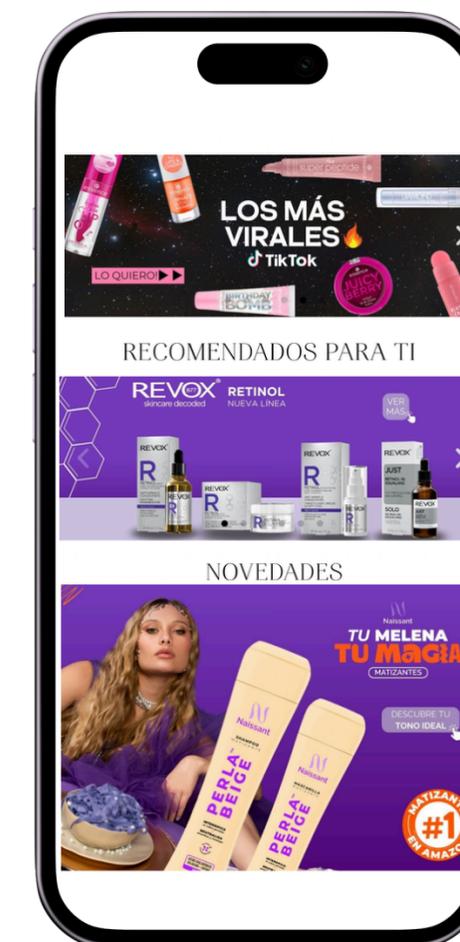
80% of our products come with testers

MARKETING

Our marketing team is exceptional! It is made up of committed and enthusiastic professionals who are always ready to exceed expectations. They are highly trained and strive to understand and serve the needs of our distributors and customers.

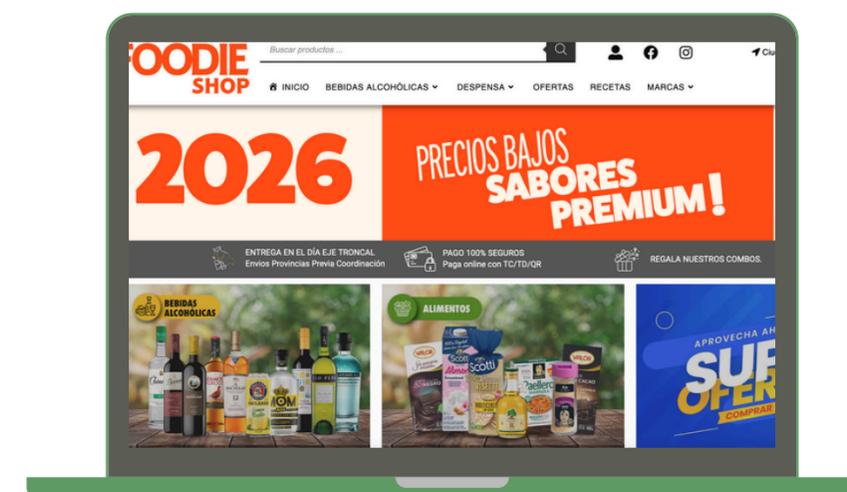
WE WORK TOGETHER TO DRIVE EVERYONE'S SUCCESS!

WWW.BEST.COM.BO



OUR E-COMMERCE

WWW.FOODIE.COM.BO



OUR LOGISTICS



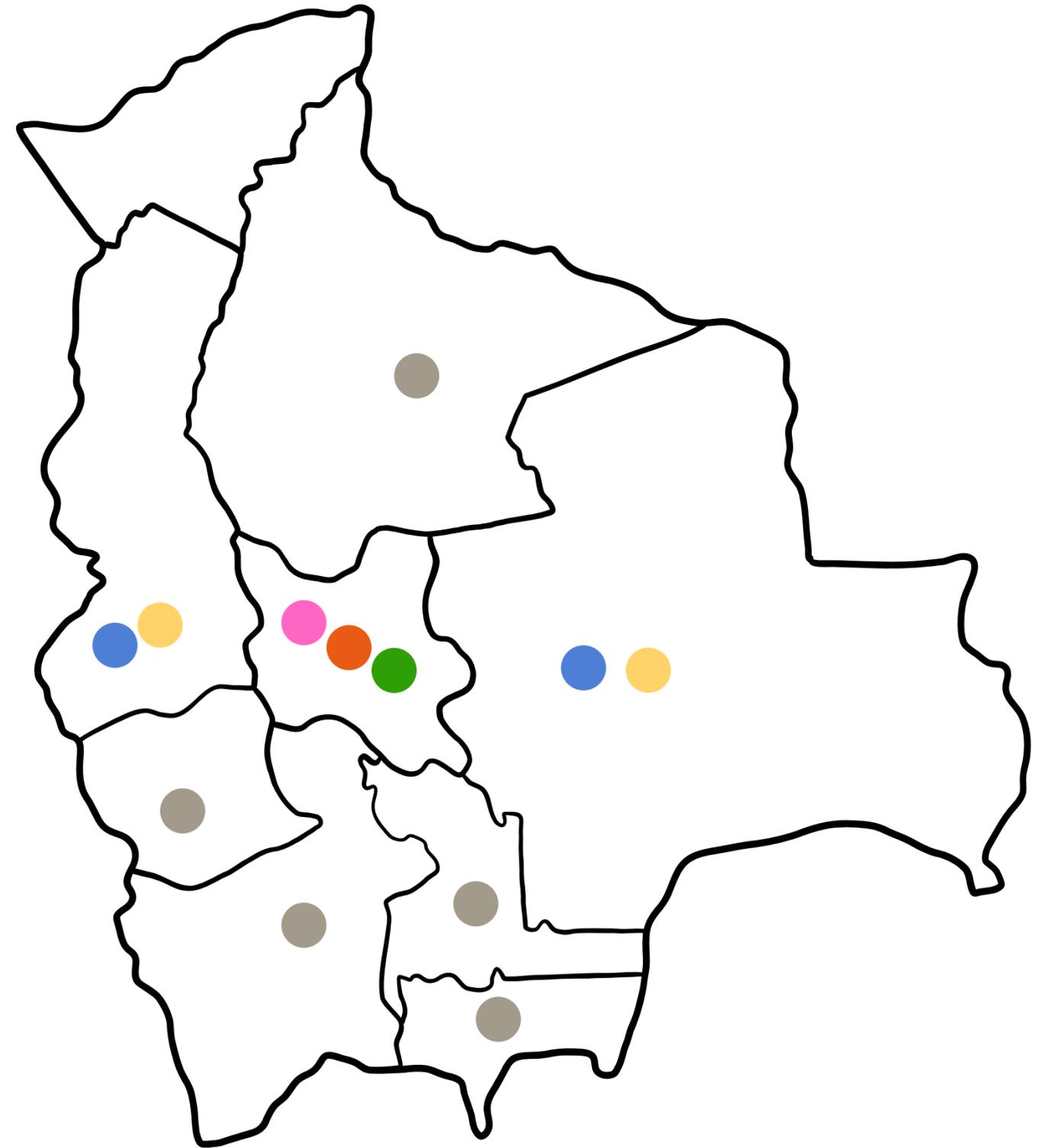
CERTIFICATION LAS BUENAS PRÁCTICAS DE ALMACENAMIENTO (BPA)

are a set of standards that establish the requirements and operating procedures to be met by establishments that manufacture, import, export, store, market or distribute products.



WE COVER THE ENTIRE COUNTRY OF BOLIVIA

- Headquarters
- Regional Offices
- Logistics Center
- Regional Warehouses
- Marketing Office
- Subsidiaries





ACADEMY

◆ ELITE BRANDS ◆

Importación & Distribución

We have our own corporate Academy, as we are committed to the continuous training and professional development of our team. They possess the necessary skills and knowledge of our brands.

Likewise for Elite Brands, our clients and strategic allies are very important, therefore the Academy is also directed to them.

♦ ELITE BRANDS ♦
Importación & Distribución

¡THANK
YOU!



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 elitebrandsbol

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